

HOW TO RUN THE EUROPEAN PARLIAMENT

GAIN POWER & LEAD FELLOW MEPS
CONTROL THE CONSTITUENCY & GET RENOMINATED
STEER THE LEGISLATIVE PROCESS & ACHIEVE CHANGE
DOMINATE THE MEDIA & GAIN PUBLIC SUPPORT

MARILYN POLITICAL

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PROLOGUE

Welcome to the European Parliament. You made it. You have proven that you have the skills, the looks, and the charisma to get here. Now get ready to swim with the sharks. This book will teach you how.

You will learn how to become powerful, respected, and famous. You will know how to steer the legislative process and how to eliminate your competition. You will understand how to secure your reelection and how to dominate your national media landscape.

Do not expect any idealism. This book is about ruthless pragmatism. It is not about how the Parliament works. It is about making the Parliament work as you want it to work. Now let the games begin.

How do you gain influence and publicity in the European Parliament? How do you compete successfully with the Council and the Commission? How can you use reporters and lobbyists to advance your political career?

HOW TO RUN THE EUROPEAN PARLIAMENT offers a unique look behind the scenes and reveals the secret tactics and manoeuvres Members of the European Parliament need to master in order to prevail. This brutally honest tutorial is a must-read for all MEPs, assistants, public servants, lobbyists, and journalists who want to understand how power politics is played.

MARILYN POLITICAL supports its clients in winning elections and steering legislation. Its core business is to make political careers excel. Its expertise covers all pillars of political life, empowering those in charge of change to increase their influence and do something meaningful with it.